

WINE & SPIRITS
CATEGORY CHALLENGERS

BARCELONA BRANDS

We are no rebels, we are no guerilla nor gurus. We are Barcelona Brands, category challengers!

We are a venture created out of necessity of making innovative and category challenging premium concepts and brands within an all too dull drinks industry. A young Mediterranean inspired company driven to create, develop and distribute innovative and unique product propositions, within old fashioned, boring, or forgotten categories. We want get consumers alike involved again and change the category forever. We define our own rules focusing on premium high rotation brands. We call them Signature B Brands®.

Since year

2014

<http://www.barcelonabrands.com>