

Distribution:	Basic, possible one-lot
Deadline:	November 20, 2025
Launch Date:	May 6, 2026
Style/Buyer Comments:	May 6, 2026

Product Requirements

Country of Origin:	Germany
Type of Product:	Pale ale
Region (Classification):	
Vintage:	
Price:	
Minimum Volume (Units):	50 cl
Estimated Volume (yearly):	
Container size:	50 cl
Type of Container:	Glass bottle or aluminum packaging
Other Requirements:	1) Min. 4,8 % alcohol on packaging
Additional specification:	1) Kölsch must appear on the front of the packaging 2) Possible simultaneous launch of 500 cl 'mini keg' if available 3) If purchased for the basic range, the aluminium can must be included in Norway's deposit system for refundable packaging