

Distribution:	Basic, possible one-lot
Deadline:	November 20, 2025
Launch Date:	May 6, 2026
Style/Buyer Comments:	May 6, 2026

Product Requirements

Country of Origin:	Austria or Norway
Type of Product:	Pale lager
Region (Classification):	
Vintage:	
Price:	
Minimum Volume (Units):	Max. 50 cl
Estimated Volume (yearly):	
Container size:	Max. 50 cl
Type of Container:	Light weight glass bottle or aluminium packaging
Other Requirements:	1) Style: 7A. Vienna Lager as specified by Beer Judge Certification Program https://www.bjcp.org/bjcp-style-guidelines/
Additional specification:	1) Vienna Lager, Wiener Lager or similar designation must appear on the front label 2) Only one offer per brewery. If more than one offer is submitted by the same brewery, only the lowest priced offer will be assessed, regardless of wholesaler 3) If purchased for the basic range, the aluminium packaging must be included in Norway's deposit system for refundable packaging 4) If glass bottle, the weight of the packaging must be max. 280 g for 50 cl or max. 185 g for 33 cl