

Distribution:	Basic
Deadline:	January 29, 2026
Launch Date:	July 1, 2026
Style/Buyer Comments:	July 1, 2026

Product Requirements

Country of Origin:	Belgium, Netherlands, France, Greece, England or Italy
Type of Product:	Pale lager
Region (Classification):	
Vintage:	
Price:	
Minimum Volume (Units):	Max. 50 cl
Estimated Volume (yearly):	
Container size:	Max. 50 cl
Type of Container:	Aluminium can
Other Requirements:	1) Cold-filtered (written confirmation from producer must accompany the offer) 2) Min. 5 % alcohol on packaging
Additional specification:	1) Only one offer per brewery. If more than one offer is submitted by the same brewery, only the lowest priced offer will be assessed, regardless of wholesaler 2) If offers from Italy or France, «Statement on responsible recruitment and decent working conditions» must accompany the offer 3) The packaging must be included in Norway's deposit system for refundable packaging 4) Introduced over several launch months