Distribution: Basic

Deadline: January 29, 2026
Launch Date: July 1, 2026
Style/Buyer Comments: July 1, 2026

Product Requirements

Country of Origin: The Nordic countries or the UK

Type of Product: Sour beer

Region (Classification):

Vintage: Price:

Minimum Volume (Units): Max. 50 cl

Estimated Volume (yearly):

Container size: Max. 50 cl

Type of Container: Glass bottle light weight or aluminum packaging

1) Kettle soured, added Philly Sour yeast and/or added lactobacillus in the

fermentation process

2) Flavoured with raspberries, strawberries, blueberries, blackcurrants,

Other Requirements: lingonberries and/or blackberries

3) Berry-/fruit varieties must be stated in the offer, and must appear on the

front of the packaging

4) Min. 5 % alcohol on packaging

1) Only one offer per brewery. If more than one offer is submitted by the same brewery, only the lowest priced offer will be assessed, regardless of

wholesaler

Additional specification: 2) If aluminium packaging, the packaging must be included in Norway's

deposit system for refundable packaging

3) If glass bottle, the weight of the packaging must be max. 280 g for 50 cl

or max. 185 g for 33 cl